



# A WEE NIP

## ADVERTISING RATE CARD 2024

### WEE NIP JOURNAL

Bi-annual – Spring/Summer and Fall/Winter

#### Full Page Ads

8.75-by-11.25 – includes 1/8-inch bleeds

#### Inside Front Page or the Back Cover

\$500 – one issue

\$850 – Two issues (15% discount)

#### Inside Back Page

\$350 – One issue

\$595 – Two issues (15% discount)

#### Full Page Interior Placement

7.5-by-10

\$300 – One issue

\$510 – Two issues (15% discount)

#### Other interior ad sizes

Half page – \$200

\$340 – Two issues (15% discount)

Horizontal – 7.5-by-4.9

Vertical – 3.7-by-10

Quarter page – \$125

\$212.50 – Two issues (15% discount)

3.7-by-4.9

Camera-Ready artwork or files may be sent to [jdavis2364@gmail.com](mailto:jdavis2364@gmail.com). PDF or JPG accepted, 300 DPI minimum. CMYK settings for color ads. Should you need design assistance, please let us know.

For advertising inserts – flyers, brochures, cards – pricing is subject to size and number of pages. Check with Jim Davis.

For all advertising, contact Jim Davis at the above email address, or 616-581-3187.

[www.hickorygolfers.com](http://www.hickorygolfers.com)

