

USHO SITE SELECTION AND GUIDELINES FOR PROPOSALS

Select and announce, two years in advance, the date and location of the U.S. Hickory Open.

The SoHG U.S. Hickory Open will rotate on a four-year basis around four defined geographical regions of the U.S. This rotation began in 2018 with the East region.

East (East Coast to the Appalachian Mountains)

Midwest (East of the Mississippi River to the Appalachian Mountains)

Heartland (West of the Mississippi River to the Rocky Mountains)

West (West of the Rockies)

The above geographical descriptions are guidelines for the committee to follow.

Time line for site selection

Oct. 1 – The USHO Committee issues a call for proposals from the target region.

Feb. 1 – Deadline for proposals to be received.

March 1 – The Committee delivers final recommendations to the SoHG board for vote.

June 1 – Target date for Board to have voted on final location.

If, in a given year, the Committee does not receive a proposal by May 1 from the targeted region, the application process will be opened to groups from all regions. In such an event, final recommendations will be delivered to the board as soon as possible.

REGIONAL PROPOSAL GUIDELINES

The Committee will request USHO proposals from Local Play Groups, or from private clubs with an SoHG liaison or representative, interested in acting as USHO host or the specified year. Guidelines are as follows:

The proposal should include the possibility of hosting up to 175 golfers. This proposal shall consist of the following:

- ▶ Ability to field up to 175 golfers over two courses.
- ▶ Location
- ▶ Courses to be played, with historical background.
- ▶ Format of play. Assuming two courses, allocation of divisions –
Each player plays one round on each course; or Open Division plays two rounds on designated “main” course and all others play one round on each course, etc.
- ▶ Dates – Mid to late September is the goal.
- ▶ Costs – Ideally, in the range of \$375-\$400 per player.

- ▶ Provide a Profit and Loss estimate.
- ▶ Agenda – Including practice round dates, event dates, meals and other social activities associated with the event (Welcome reception, etc...)
- ▶ Committee make-up including Tournament Chair and Co-Chair
- ▶ Accommodations and costs – choice and location of host hotel, nearby alternatives
- ▶ Travel options
- ▶ Local activities available in the area for guests.
- ▶ Other golf opportunities for players including a possible charity golf event preceding the USHO.

The following should be considered in preparing the proposal:

U.S. Hickory Open – Sample Agenda

Pre-USHO – Committee plays practice round and meets to review last minute activities, possible charity event

Day 1 – Practice Round – Need welcome and registration table

Day 1 – 5-7:30 p.m. – Welcome Reception and Trade Show

Day 2 – 9 a.m. – Tee times both front and back on each course

Day 2 – Scoring and fellowship – formal dinner

Day 3 – 9 a.m. – Tee times both front and back on each course

Day 3 – After golf for scoring and fellowship – informal lunch

OR

Day 3 – 6-8:30 p.m. – Dinner and awards