

# The 2016 U.S. Hickory Open™

The  
Society of Hickory Golfers  
Championship Series



The Links Course at Lawsonia  
Green Lake, Wisc.

Sept. 22-24, 2016

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# Louisville Golf

*The Spirit of the Game*

Good  
Luck  
Hickory  
Golfers!



# Welcome to the 2016 U.S. Hickory Open™



The Wisconsin Hickory Golfers welcome you to beautiful Green Lake, Wisc. and the 2016 U.S. Hickory Open. We are very excited to host this event at the Golf Courses of Lawsonia, The Links Course. I think you will find the course to be a fine challenge of your golfing skills and a fair test of competition at all levels. We hope you enjoy both the golf and the surrounding area of Green Lake. The committee is here to help you and if we can answer any questions or provide you with any information please ask.

The Heidel House, our host hotel, will be the central location for our Welcome Reception on Thursday and our awards dinner on Saturday night. The boat ride on Green Lake is scheduled for an hour before dinner on Saturday night and you may sign up to take this picturesque ride on Thursday at the Welcome Reception. I highly recommend taking the boat ride to see Wisconsin's deepest lake and view the beautiful homes and history that surrounds them.

Designed by William Langford and Theodore Moreau in 1930, The Links Course was built with Scottish and English courses in mind, to

resemble courses played in the Open Championship. The Links Course was ranked Number 3 on a list of "Best Courses in Wisconsin to play" and No. 52 in the country by GolfWeek Magazine.

We hope you enjoy the course and the camaraderie of the competition. Please let us know if there is anything the Wisconsin Hickory Golfers can do to make your stay more enjoyable. From Green Bay to the Wisconsin Dells and from Kohler (home of the Straits course, PGA 2004 & 2010 and the 2020 Ryder Cup) to Erin Hills (site of the 2017 U.S. Open) there is plenty to do in the area should you choose to explore.

Thank you for coming to share in the beauty of this area.

*Bill "Ernie" Ernst      Jim "Doc" Eike*  
*Chairmen, USHO 2016*

## U.S. Hickory Open Committee –

Paul Braun	Ray DeRoche
James Eike	William Ernst
Ken Holtz	Eric Hjortness
Ed Ronco	Greg Smith
Todd Stevenson	

## Dear 2016 Hickory Competitors and Guests:

It is with great pleasure on the behalf of The Golf Courses of Lawsonia to extend a warm and sincere welcome to all to this year's event.

We are very excited to have The Society of Hickory Golfers select the Lawsonia Links for this tournament in 2016 and look forward to your return in the near future.

Thanks to Oliphant Golf Management and Head Superintendent Mike Lyons and his team, we feel you will find this William Langford layout in excellent condition and a worthy challenge, yet a fun experience. Lawsonia Links is celebrating 86 years of excellence this summer and is still considered by many as one of the best layouts in the country. (No. 55 in the nation by *Golfweek*, and No. 2 in Wisconsin.)

If you need any assistance or have any questions, please do not hesitate to ask any staff member or myself.

Thank you in advance for the memories, camaraderie, and enthusiasm that Hickory Golfers like yourselves will bring to this tournament and our club once again. You are enriching our history and we will always be grateful.

Sincerely,  
*Nick Lueptow, General Manager*  
The Golf Courses of Lawsonia

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*This program was printed courtesy of Ray DeRoche, Custom Printing and Mailing, LLC, Appleton, Wisc.*

# Tournament Schedule

## Thursday, Sept. 22

*Practice Round – schedule your own round with the Lawsonia pro shop. 920-294-3320*

### 7-5 p.m.

*Registration and club check-in at the course.*

### 5-7:30 p.m.

*Welcome Reception and Trade Show at the Heidel House Hotel. Late registration.*

## Friday, Sept. 23

### 9 a.m. – First Round

*Tee times starting off No. 1 & 10.*

### Post-Golf

*Scoring and socializing at the tent scoring area. Beverages and snacks available.*

## Saturday, Sept. 24

### 9 a.m. – Final Round

*Tee times starting off No. 1 & 10.*

### Post-Golf

*Scoring and socializing at the tent scoring area. Beverages and snacks available.*

### 5:30-6:30 p.m

*Green Lake Boat ride – first 60 signups.*

### 6:30-7 p.m

*Cocktails, casual dress. Heidel House.*

### 7-8:30 p.m.

*Dinner and awards at Heidel House. Raffle drawing to follow dinner. A group photo is possible after dinner, too. Look sharp!*

*Coffee will be available at the course. By the way, Lawsonia golf course has one of the best breakfast menus in Green Lake.*

*The SoHG and the Wisconsin Hickory Players extend a warm thank-you to our gracious hosts from the Golf Courses of Lawsonia.*

**Nick Lueptow** – General Manager

**Adam Swenson** – Head PGA Golf Professional

**Josh Carroll** – Head PGA Golf Professional  
The Player Service Team

**Mike Lyons** – Senior Golf Course Superintendent  
and his outstanding maintenance crew

**Rocky Pederson** – Restaurant Manager  
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**W2615 S. Valley View Dr.**  
**Green Lake, WI 54941**

**920-294-3320** <http://lawsonia.com>

### Honorary Starter

**Paul Braun** has been a sportscaster in the Madison area for the past 42 years. He currently hosts *Talking Golf*, a weekly radio show with Steve Stricker and Dennis Tiziani that covers the local, state, and national golf scene. Paul has been a radio and TV play-by-play broadcaster for Badger Hockey for more than four decades and is a member of the Wisconsin Hockey Hall of Fame. He has also done play-by-play broadcasting for football and basketball, including assignments for Fox Sports Wisconsin and ESPN.



PHOTO BY GREG ANDERSON

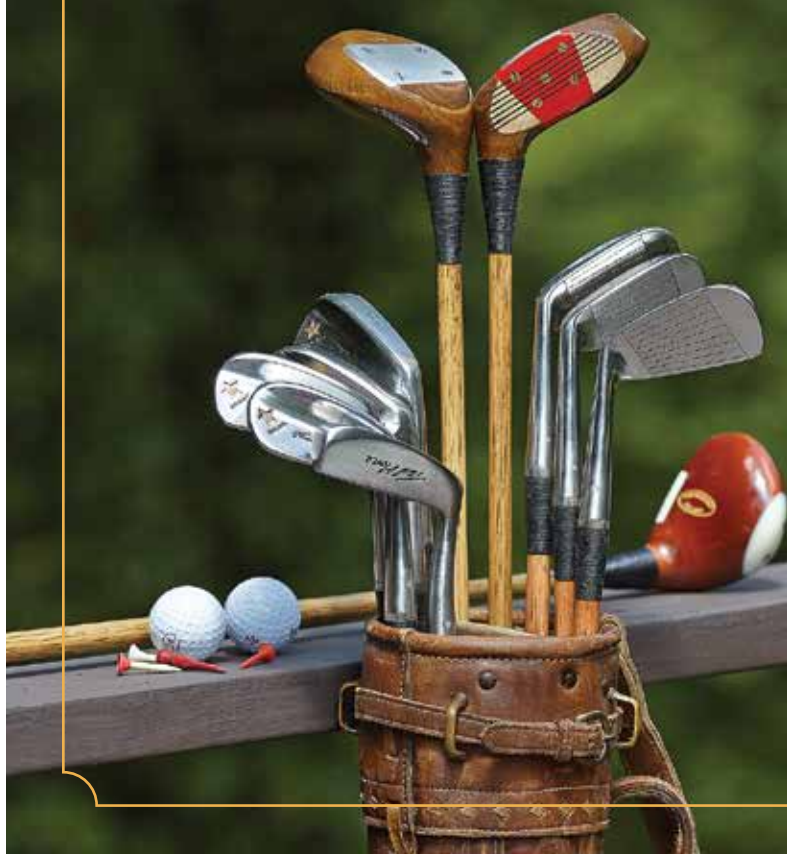




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# ‘Our’ Course



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## Longtime friends, golfing rivals on their favorite Wisconsin course

Bill “Ernie” Ernst watched as Steve Simer launched another towering drive during a practice round at Lawsonia. Shaking his head, he said, “If you want to beat Steve, you can’t get caught up in his length. He is wiry and you can’t beat him that way.”

Ernst and Simer met about seven years ago. Ernst has been playing hickory golf for perhaps a dozen years, while Simer picked it up just five years ago. The two are close in handicaps (7.2 and 6.8) and often together in final pairings.

“If I want to beat Ernie, I need to play solid, steady golf and hope he tries to overpower it and that it makes the ditch,” Simer said. “I call him a gunslinger, and he calls me a sniper because I always aim for the middle of the green. Par against him is a great score... if I get enough of them.”

Both gentlemen are regulars in Wisconsin Hickory Golfer outings where, to the battered

resignation of their peers, one or the other will take top honors. Each says the Links Course at Lawsonia is their favorite course and they, like the rest of their Wisconsin peers, are eagerly looking forward to the 2016 USHO.

“The course is extremely fair but shots must be accurate,” Ernst says. “Tee shots are not the challenge at Lawsonia. Fairways are wide and there are no trees. Hitting the green is fairly easy because the greens are very large, but hitting them in the right spot is the challenge. (*That’s Simer you hear laughing.*) All the holes provide a run-up area. The key is putting and judging yardage on approach shots with the wind. Competition will come from those who manage the greens.”

Simer agrees the course is a fair challenge.

“It also has the ability make you pay severely for your mistakes,” he says. “Fairways and greens will be a secret to winning the U.S.



**10TH HOLE** at Lawsonia shows the elevated green in the distance. No breather here.



**VIEW DOWN THE 15TH** at Lawsonia and a rare sight of water, other than Green Lake.

Hickory Open here. You have to put your ball on the green in the right spot to have a chance at par or better. A score right around even par or maybe even a few over par will win.”

The stiffest competition, Simer believes, will come from Mother Nature and the stiff and fickle winds typical of the late summer and early fall. Those dairy land zephyrs will easily turn a par 72 course into par 75 or 76 and make the inattentive golfer feel like he’s on the edge of a cliff chasing a balloon.

**OPENED FOR PLAY** in 1928, the course was designed by the famed team of William B. Langford and Theodore Moreau. It features multi-tiered greens, some 90 bunkers, and deep rough over 140-some acres.

The architects developed many of their links ideas from a visit to Scotland where they sketched and photographed famous golf holes.

*“Hazards should not be built solely with the idea of penalizing bad play, but with the object of encouraging thoughtful golf and of rewarding the player who possesses the ability to play a variety of strokes with each club,”* Langford said (quote from Geoff Shackelford’s *Golden Age of Golf Design*.)

Legend has it that a boxcar was buried under the seventh green to form its huge green elevation. The Links Course took \$250,000 to construct, almost an unheard of cost in those days.

Hogan, Snead and Nelson all played here and the course is ranked in the Top 100 course in the U.S. by Golf Digest.

(See the Spring 2016 *Wee Nip* for more on Lawsonia.)

**THE LAND’S HISTORY** features as many twists as do its cunning greens. A thunderstorm that forced their boat ashore on the western end of Green Lake in the mid-1880s led to Victor and Jessie Lawson purchasing the land. That grew into an 1,100-acre tree farm and an elaborate estate with an Italian-tiled boathouse for three electric boats, formal gardens and seven water towers.

After the Lawson’s passing, the property was sold to a reputed Mafia-owned company that put

CONTINUED NEXT PAGE



**RIVALS AND FRIENDS.** Bill Ernst, left, congratulates Steve Simer on his victory in the 2015 Wisconsin Hickory Open – at Lawsonia.

# Thank you raffle donors!

*All proceeds benefit the SoHG.*

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Ernie Ernst	Jim Kreutzer
Billy Detlaff	Jim Koss
Todd Stevenson	Scott Pilgrim
SoHG – 2017 USHO	

Northwest Hickory Players  
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A big thanks as well  
to volunteers from the  
**Wisconsin Hickory Golfers!**

CONTINUED FROM PREVIOUS PAGE

\$3 million more into the place to create a luxury resort with bar, casino, exquisite dining room, and outdoor pool. Those renovations included the current links course.

The development fell prey to the Great Depression and closed. Later, portions of the property were used to house 450 German WWII

POWs who worked nearby canneries. The course, meanwhile became a cow pasture.

In 1943, the Northern Baptist Assembly (the current owners) bought the place for \$300,000. They restored the original links and added additional nines in 1983 and 1991.

Now that it will host a U.S. Hickory Open, Lawsonia has surely come into its own. •

**GOOD LUCK TO ALL HICKORY PLAYERS  
IN THE 2016 U.S. HICKORY OPEN!**

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# COMPETITORS – 2016 U.S. HICKORY OPEN

## CHAMPIONSHIP DIVISION

---

Joe Bodnar  
*Dearborn, Mich.*

George Burgland  
*Galesburg, Ill.*

Bert Coghill  
*Orland Park, Ill.*

James Conine  
*Dallas, Texas*

Ray Deroche  
*Neenah, Wisc.*

Russel Eaves  
*Greenville, N.C.*

James Eike  
*Neenah, Wisc.*

William Ernst  
*Neenah, Wisc.*

Christopher Farris  
*Palmyra, Va.*

Peter Flory  
*Glencoe, Ill.*

Brian Giboney  
*Des Moines, Wash.*

Grayson Giboney  
*Des Moines, Wash.*

Michel Gibson  
*Mesquite, Texas*

David Guerard  
*Milwaukee, Wisc.*

Jeff Guerard  
*Milwaukee, Wisc.*

Devin Harmala  
*Evertt, Wash.*

Mike Heller  
*Madison, Wisc.*

Eric Hjortness  
*Neenah, Wisc.*

Dan Hoffman  
*Elm Grove, Wisc.*

Joe Hollerbach  
*Southlake, Texas*

Jeff Hunt  
*Bloomington, Ill.*

Andy Kurncz  
*Fenton, Mich.*

Cliff Martin  
*Los Angeles, Calif.*

Joseph Mentz  
*Vernon, Conn.*

Jeremy Moe  
*Fort Smith, Ark.*

Andy Mtoye  
*Maury, N.C.*

Karl Nagy  
*Simpsonville, S.C.*

Skip Platt  
*Keswick, Va.*

Joseph Pringle  
*South Barrington, Ill.*

David Ramos  
*Marshall, Mich.*

Rick Rechter  
*Hopkinsville, Ky.*

Richard Schmidt  
*Southern Pines, N.C.*

Steve Simer  
*Madison, Wisc.*

William Turocy  
*Summerville, S.C.*

Jim von Lossow  
*Seattle, Wash.*

Brian Weis  
*Menomonee Falls, Wisc.*

Greg Whitmer  
*Charlottesville, Va.*

Rick Woeckener  
*Fredricksburg, Va.*

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# COMPETITORS – 2016 U.S. HICKORY OPEN

## SENIORS

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Rob Alschwede <i>Olympia, Wash.</i>	Joe Guerard <i>Winneconne, Wisc.</i>	Howard Nelsen <i>Eau Claire, Wisc.</i>
Steven Block <i>Greensboro, N.C.</i>	James Hannen <i>Lansing, Mich.</i>	Terry Pemberton <i>Charlottesville, Va.</i>
Dave Brown <i>Omaha, Neb.</i>	Mike Harding <i>Terra Haute, Ind.</i>	Robert Reheard <i>LaCrosse, Wisc.</i>
Richard Brown <i>Rockwell, Texas</i>	Roger Hill <i>Grand Rapids, Mich.</i>	Ed Ronco <i>Wyandotte, Mich.</i>
Jeff Browning <i>Washington, Ill.</i>	Ken Holtz <i>Sun City West, Ariz.</i>	Greg Smith <i>De Forest, Wisc.</i>
Hugh Cameron <i>Corunna, Ont., Canada</i>	Will Jacoby <i>Louisville, Ky.</i>	Paul Savides <i>Mondovi, Wisc.</i>
Bob Caston <i>Chicago, Ill.</i>	James Koss <i>Hobart, Wisc.</i>	Jeff Simonson <i>Stoughton, Wisc.</i>
Hal Coward <i>Land, Texas</i>	Mark Larson <i>Fairmont, Minn.</i>	Tom Tracy <i>Star, Idaho</i>
Paul Dietz <i>Ontario, Canada</i>	Don Madelung <i>Windsor, Wisc.</i>	
David Dunigan <i>Lincoln, Neb.</i>	Denny Olson <i>Long Grove, Iowa</i>	

## SUPER SENIORS

---

David Boyd <i>Menomonee Falls, Wisc.</i>	Charles McCollum <i>Rockun, Calif.</i>	Michael Shiff <i>Parkland, Fla.</i>
Chris Deinlein <i>Greensboro, N.C.</i>	Tad Moore <i>Selma, Ala.</i>	
William Engelson <i>Pinehurst, N.C.</i>	William Murphy <i>Menasha, Wisc.</i>	
John Mabry <i>Nye, Mont.</i>	Daniel Nordstedt <i>Eau Claire, Wisc.</i>	

## LADIES

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Sally Shiff <i>Parkland, Fla.</i>
--------------------------------------

*Capturing the shots*  
*Sharing the story*  
*Defining the Legacy*





# USHO Past Champions

## 2008 Mimosa Hills CC Morganton, N.C.

### OPEN

1	Jay Harris	151
2	Randy Jensen	157

### RESERVE

1	Paul Dietz	136
2	Joe Guerard	145

### SENIOR DIVISION

1	Ed Woekener	139
2	Tad Moore	142

## 2009 Mimosa Hills CC Morganton, N.C.

### OPEN

1	Roger Andrews	150
2	Scott McAllister	154*

### RESERVE

1	Jim Clawson	144
2	Rich Schmidt	146*

### SENIOR OPEN

1	Tad Moore	155
2	Barry Markowitz	175

### SENIOR RESERVE

1	Wayne Aaron	148*
2	Tom Ochs	148*

## 2010 Mimosa Hills CC Morganton, N.C.

### OPEN

1	Rick Woekener	143
2	Scott McAllister	154*

### RESERVE

1	Rusty Wells	143
2	Jay Harris	145*

### SENIOR OPEN

1	Glenn E. Davis	161
2	John Hopper	165

### SENIOR RESERVE

1	Mike Just	138
2	Tom Ochs	140

## 2011 Donald Ross Course French Lick, Ind.

### OPEN

1	Alan Grieve	150
2	Rick Woekener	155

### RESERVE

1	Doug Floyd	144
2	Brian Schuman	145

### SENIOR OPEN

1	Mike Just	167
2	Max Hollon	169

### SENIOR RESERVE

1	John Greene	132
2	Paul Dietz	134

## 2012 Donald Ross Course French Lick, Ind.

### OPEN

1	Tony Smarelli**	149
2	Ben Hollerbach	149

### RESERVE

1	Brad Frieberg	136
2	David English	140

### SENIOR OPEN

1	Max Hollon	158
2	Terry Howarth	160

### SENIOR RESERVE

1	John Greene	131
2	Bob Georgiade	136

## 2013 Bay Course at Seaview Resort, Galloway, N.J.

### OPEN

1	Jeremy Moe	141
2	Craig Stroup	152

### RESERVE

1	Bill Geisler	131
2	Scott McAlister	145

### SENIOR OPEN

1	Michael Shift	154
2	Dave Brown	163

### SENIOR RESERVE

1	Bob Platt	137
2	Bob Georgiade	140

## 2014 Country Club of Ashville, Ashville, N.C.

### OPEN

1	Jeremy Moe	137
2	Rick Woekener	150*

### RESERVE

1	Russell Eaves	130
2	Andy Moye	144*

### SENIOR OPEN

1	Tony Smarrelli	145
2	Jeffrey Blomstedt	155*

### SENIOR RESERVE

1	Paul Dietz	127
2	Terry Pemberton	131

### SUPER SENIOR

1	Hamp Munsey	166*
2	Ed Woekener	166

### SUPER SENIOR RESERVE

1	Hugh Menzies	124
2	Mike Korstange	128

### LADIES

1	Barb Kopec	179
2	Karen Vagley	197

## 2015 Miami Valley CC Dayton, Ohio

### OPEN

1	Jeremy Moe	143
2	Cliff Martin	150

### RESERVE

1	Devin Harmala	138
2	Andy Just	139

### SENIOR OPEN

1	Tony Smarrelli	147
2	Dave Brown	157

### SENIOR RESERVE

1	Robert Ubbing	140
2	Terry Pemberton	141*

### SUPER SENIOR

1	Michael Shift	152
2	Rusty Wells	162

### SUPER SENIOR RESERVE

1	Bill Reed	134
2	Wayne Aaron	137

### LADIES

### OPEN

Francine Smarrelli

### RESERVE

Sally Shift

\*card playoff

\*\* one-hole playoff



The oldest association of hickory players in the Pacific Northwest salutes SoHG and the competitors at the 2016 U.S. Hickory Open at Lawsonia Links Course.



NWHP proudly hosts many events year-round including the Gearhart Hickory Classic, Pacific Northwest Hickory Championship and Gamble Sands Hickory Championship. We look forward to welcoming USHO players to the West Coast next year at Del Monte! Please join us!

[nwwhickoryplayers.org](http://nwwhickoryplayers.org)

events / course listings / featured clubs / tournament results / book reviews / historical features



Chris Deinlein

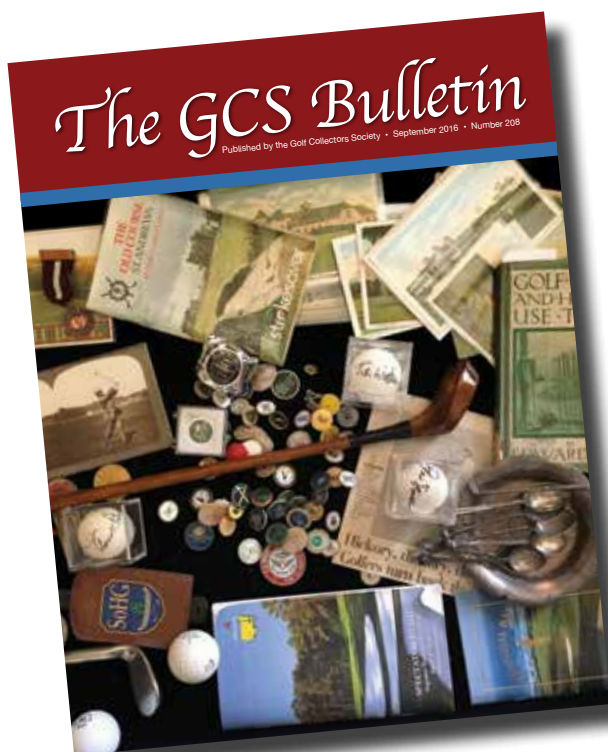
***Congratulations and thank you  
to the Links of Lawsonia  
and the organizers  
of the 2016 USHO.***

*From your friends in hickory golf,  
Chris and Hamp.*



Hamp Munsey

To our friends and colleagues  
at the SoHG, the  
*Golf Collectors Society*  
wishes you the very best  
at the 2016 USHO.



*Vi et Arte!*

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The Michigan Hickory Tour and  
the Wyandotte Hickory Organization  
salute the players and organizers  
of the 2016 U.S. Hickory Open.  
Hit 'em far and sure.



**Michigan Hickory Tour**

Roger Hill – [hillgolf@gmail.com](mailto:hillgolf@gmail.com)

**Wyandotte Hickory Organization**

Ed Ronco – [ronco336@aol.com](mailto:ronco336@aol.com)

Welcome all Participants and Guests  
to the 2016 U.S. Hickory Open.  
Good luck to all.

*From the Wisconsin Hickory Golfers*



Our thanks to the staff  
at The Golf Courses of  
Lawsonia and Whistling  
Straits Golf Course for  
their support of hickory  
golf over the years.



*Cheers to all our friends in hickory golf!*

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FURTHER INFORMATION AND ENTRY FORMS AVAILABLE AT [www.worldhickoryopen.com](http://www.worldhickoryopen.com)

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