

The 2014 U.S. Hickory Open™

Aug. 14-16, 2014



The
Society of Hickory Golfers
Championship Series™



The
Country Club of Asheville
Asheville, N.C.



Welcome to the 2014 U.S. Hickory Open™



The tournament committee and the Board of the Society of the Hickory Golfers is very pleased to welcome you to Asheville for the 7th U.S. Hickory Open. You have made this the first "sold out" Open.

We are very pleased to be hosted by the Country Club of Asheville at yet another of Donald Ross's designs. The course will offer challenges for players of all ages and abilities. This year we will have a separate Championship division playing at a separate yardage than the Open Reserve (net) division. This will allow us to challenge the very best players who wish to vie for the Championship trophy.

We are also going to start on tee times only to give all players the best experience on the course as Mr. Ross intended it.

This is the final event in an abbreviated season of four Championship Series of the SOHG, and the contenders for the yearlong medals are lining up. Who will make a move up the standings this week? Or will Roger Andrews and Jim Rohr increase their leads?

The members and staff of the Country Club of Asheville have been most helpful and gracious in allowing us to compete here. The club will

allow you to pay cash or charge for any food and drink that are outside the scheduled functions. The clubhouse food and service should prove to be excellent. Please feel free to let the staff know when they have exceeded your expectations.

As you will see in the schedule, the Thursday night reception and club swap after the practice rounds are followed on Friday by a "free" night to explore Asheville. We will then have the awards ceremony at dinner on Saturday night.

The tournament would especially like to thank our current President Hamp Munsey, Jim Davis for help and expertise in designing this brochure and especially to our Treasurer Jim Clawson for the numerous hours he spent in the registration process. Please thank the event sponsors whose logos appear in this program.

Enjoy yourselves this week!

U.S. Hickory Open Committee –

Dave Brown, Tournament Chair

Rick Woekener, Tournament Vice-Chair

Frank Rosenzweig, logo merchandise coordinator

Rich Schmidt, Bob Platt, Bill Geisler, Andy Moyer

From the Country Club of Asheville –

The Country Club of Asheville is proud to welcome the Society of Hickory Golfers and its 7th annual U.S. Hickory Open to one of the nation's oldest country clubs. Our historic club was established in 1894 and is right in the middle of the scenic mountains of western North Carolina. The golf course, designed by Donald Ross, opened in 1928.

We are sure you will enjoy, too, the beautiful city of Asheville, N.C., designated as one of the top 10 cities in the United States for retirees by such publications as the New York Times, the Wall Street Journal, and USA Today, as well as other national magazines. The city, with a population of 90,000, offers a variety of highly rated restaurants, hotels, and tourist attractions.

We hope you enjoy your golf experience at the Country Club of Asheville, as well as the beauty and charm of the entire Asheville area during your visit.

Best of luck during the tournament.

Far and Sure!

*The Staff and Members
of the Country Club of Asheville*

Professional Staff Country Club of Asheville

Gary Warren – General Manager

Pam Ball – Asst. General Manager

Travis Pritchett – Head Golf Pro

Tyler Deaver – 1st Assistant

Joseph Bailey – 2nd Assistant

Schedule of Events

Thursday, Aug. 14

10 a.m.-6 p.m. Registration & Practice Rounds
6:30 p.m. Welcome Reception, Buffet Dinner,
and Club Swap at the CCA Clubhouse

Friday, Aug. 15

8 a.m.-1 p.m. 1st Round Tee Times by Division
Evening dinner on your own in Asheville.

Saturday, Aug. 16

8 a.m.-1 p.m. 2nd Round Tee Times by Division off 1st tee
6 p.m. Cocktails at the CCA Clubhouse
7 p.m. Awards Dinner at the CCA Clubhouse

Country Club of Asheville – 1-828-258-9183

Additional activities

If you are not among those contesting for the USHO title, an exploration of Asheville and its surroundings has much to recommend.

Very likely, you have already explored the following website before you set foot in town – www.exploreasheville.com. Arranged in easy-to-navigate form are a variety of attractions, things to do and great places to eat.

Here are a few suggestions:

The great **Biltmore Estate** (front cover) ought to be on your list. One of America's famous grand estates, the Biltmore is as gracious as it is expansive in scale. Filled with priceless antiques, art, and other treasures. www.biltmore.com

If gardening is a favorite hobby, the Biltmore might get you going, but the **Asheville Botanical**

Gardens will whet the appetite. www.asheville-botanicalgardens.org

Looking for fun?

Try **Jack of the Wood** Celtic-style brew pub for bluegrass jams on Thursday nights. Or check out **Downtown After Five**, held on the third Friday of each month, a lively downtown festival.

Look for antiques and more at the **Downtown Market**, 42,000 square feet of shops, crafts, and restaurants. It's open Friday-Sunday.

And there's the **Grove Arcade** (front cover), a restored historic building with dozens of shops, boutique stores, and places to eat.

Want more? You'll find it, from dozens of places to explore the surrounding mountains and trails to music, food, and more than 50 locally brewed craft beers.

You might even lure your golfer to join you after the round.



www.exploreasheville.com
828-258-6101



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The Course

The Country Club of Asheville Asheville, N.C.



Like many clubs begun so long ago, the Country Club of Asheville has seen its share of changes.

Began in late 1894, founders incorporated as the Swannanoa Country Club, with a Hunt Club and a Town Club. Golf holes were added in 1895 and in 1899 the club moved to Charlotte Street, now the location of the Grove Park Country Club.

In 1905, the club had become the Asheville Country Club and had J.J. McCloskey build a course. In 1913, Donald Ross was hired to redesign the layout as a first-class professional course.

In 1944, the Asheville Country Club was dissolved and all assets conveyed to the Country Club of Asheville. In 1976, the CCA sold its course, pro shop and clubhouse to the Grove Park Inn and acquired the Beaver Lake Golf Course, another one of four Ross courses in Asheville.

The clubhouse sits on top of a hill looking over the first fairway with the Western Carolina mountain range to the west.

Today, the club's 619 members enjoy a tennis complex consisting of 10 courts – eight outdoor clay courts and two indoor courts; a PGA staffed pro shop; an



olympic swimming pool; fitness center; and a 35,000-square-foot state-of-the-art clubhouse.

The 18-hole championship course has bent grass greens and fairways.

The Country Club of Asheville has been listed by the USGA as one of the first 100 clubs established in the U.S. It was also recognized in "GOLF Magazine's" 1995 list of "The First 100 Clubs in America."

Course reviews laud the scenery, the challenging ups and downs on various holes, the professional staff, and first-class service.



Black	6677 yards	133 / 72.3
White	6339	127 / 70.3
Green	6034	125 / 68.6
Gold	5635	119 / 67.2
Red	5268	124 / 70.2

USHO Past Champions

2008 Mimosa Hills CC Morganton, N.C.

OPEN

1	Jay Harris	151
2	Randy Jensen	157

RESERVE

1	Paul Dietz	136
2	Joe Guerard	145

SENIOR DIVISION

1	Ed Woekener	139
2	Tad Moore	142

2009 Mimosa Hills CC Morganton, N.C.

OPEN

1	Roger Andrews	150
2	Scott McAllister	154*

RESERVE

1	Jim Clawson	144
2	Rich Schmidt	146*

SENIOR OPEN

1	Tad Moore	155
2	Barry Markowitz	175

SENIOR RESERVE

1	Wayne Aaron	148*
2	Tom Ochs	148*

2010 Mimosa Hills CC Morganton, N.C.

OPEN

1	Rick Woekener	143
2	Scott McAllister	154*

RESERVE

1	Rusty Wells	143
2	Jay Harris	145*

SENIOR OPEN

1	Glenn E. Davis	161
2	John Hopper	165

SENIOR RESERVE

1	Mike Just	138
2	Tom Ochs	140

2011 Donald Ross Course French Lick, Ind.

OPEN

1	Alan Grieve	150
2	Rick Woekener	155

RESERVE

1	Doug Floyd	144
2	Brian Schuman	145

SENIOR OPEN

1	Mike Just	167
2	Max Hollon	169

SENIOR RESERVE

1	John Greene	132
2	Paul Dietz	134

2012 Donald Ross Course French Lick, Ind.

OPEN

1	Tony Smarelli**	149
2	Ben Hollerbach	149

RESERVE

1	Brad Frieberg	136
2	David English	140

SENIOR OPEN

1	Max Hollon	158
2	Terry Howarth	160

SENIOR RESERVE

1	John Greene	131
2	Bob Georgiade	136

2013 Bay Course at Seaview Resort, Galloway, N.J.

OPEN

1	Jeremy Moe	141
2	Craig Stroup	152

RESERVE

1	Bill Geisler	131
2	Scott McAlister	145

SENIOR OPEN

1	Michael Shiff	154
2	Dave Brown	163

SENIOR RESERVE

1	Bob Platt	137
2	Bob Georgiade	140

*card playoff

** one-hole playoff

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COMPETITORS – 2014 U.S. HICKORY OPEN

CHAMPIONSHIP DIVISION

Chris Amys
Asheville, N.C.

Roger Andrews
Tulsa, Okla.

RC Butler
Conway, S.C.

Steve Campbell
Lillington, N.C.

Tim Flynn
Lexington, Ky.

Harry Foster
Staatsburg, N.Y.

Bill Geisler
Winter Springs, Fla.

Steve Herron
Clover, S.C.

Ben Hollerbach
Chamblee, Ga.

Joe Hollerbach
Southlake, Texas

Mark Hollingsworth
West End, N.C.

Brian Hurst
Birmingham, Ala.

Jonathan Hyman
Conway, S.C.

Ted Kopec
Niceville, Fla.

Andy Kurncz
Fenton, Mich.

Cliff Martin
Los Angeles, Calif.

Bryan McAllister
Natick, Mass.

Scott McAllister
Williston, Vt.

Jeremy Moe
Fort Smith, Ark.

Karl Nagy
Simpsonville, S.C.

Skip Platt
Keswick, Va.

Brian Schuman
Melville, N.Y.

Jeffrey Smith
Greenwood, Ark.

Breck Speed
Little Rock, Ark.

Craig Stroup
Thomasville, N.C.

Chris Sturges
Rocky River, Ohio

Greg Whitmer
Charlottesville, Va.

Rick Woeckener
Fredericksburg, Va.

LADIES

Andrea Hodel
Southern Pines, N.C.

Barb Kopec
Niceville, Fla.

Karen Vagley
Fayetteville, Pa.

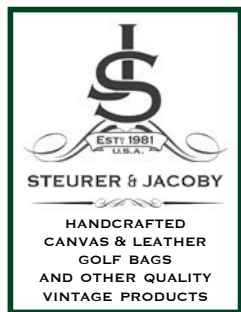
OPEN RESERVE

Walter Allen Bills
Royal Oak, Mich.

Julius Burton
Danville, Va.

Douglas Collamer
Thomasville, N.C.

ASSOCIATE SPONSORS



JAMES CLAWSON
JOHNSON & HIGGINS PROFESSOR
OF BUSINESS ADMINISTRATION
DARDEN SCHOOL, UNIVERSITY
OF VIRGINIA, EMERITUS



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www.mcintyregolf.com

Mid Pines – 910-692-2114
www.pineneedles-midpines.com

Tad Moore Hickory Classics – 706-333-9626
www.hickories.tadmoore.com

T. Barry Knicker Co. – 800-634-9164
www.tbarryknickers.com

Steuere & Jacoby – 502-267-6878
www.steuerejacoby.com

COMPETITORS – 2014 U.S. HICKORY OPEN

OPEN RESERVE

Neil Cowne
Fort Smith, Ark.

Russell Eaves
Greenville, N.C.

John Graham
North Myrtle Beach, S.C.

Richard Grula
Orlando, Fla.

Joseph Haymore
Kensington, Md.

Adam McPherson
Clover, Va.

Tom Mehigan
McLean, Va.

Andy Moye
Mauzy, N.C.

David Ramos
Marshall, Mich.

Rick Rechter
Hopkinsville, Ky.

Richard Schmidt
Southern Pines, N.C.

Duncan Sharrits
Hendersonville, N.C.

SENIORS

Steve Block
Greensboro, N.C.

Jeffrey Blomstedt
Gill, Mass.

David Brown
Omaha, Neb.

Daniel Capaz
Temple Terrace, Fla.

Jim Christian
Asheville, N.C.

Keith Cleveland
Jackson, Miss.

William Conant
Greenfield, Mass.

Hal Coward
Sugar Land, Texas

Glenn Davis
Pinehurst, N.C.

Chris Deinlein
Greensboro, N.C.

Paul Dietz
Sarnia, Ontario, Canada

Wes Feudner
Warner Robins, Ga.

Bob Georgiade
Durham, N.C.

Lyle Graham
Louisville, Ky.

Mike Henderson
Chesapeake, Ohio

Will Jacoby
St. Petersburg, Fla.

Stan Jennings
Richmond, Va.

Michael Just
Louisville, Ky.

Warren A. Lutz
Anderson, S.C.

Milton McPherson
Clover, Va.

Charles Mitchell
Lexington, Ky.

Charles Mulligan
Haigler, Neb.

Daniel Norstedt
Eau Claire, Wisc.

Kenneth Ogden
Fayetteville, Pa.

Richard Payne
Kernersville, N.C.

Terry Pemberton
Keswick, Va.

Bob Platt
Lynchburg, Va.

Chuck Riner
Southlake, Texas

Jim Rohr
Pinehurst, N.C.

Frank Rosenzweig
Pittsburgh Pa.

Tony Smarrelli
Pinehurst, N.C.

Gregory Smith
De Forest, Wisc.

Timothy Stroshine
Monclova, Ohio

Bill Wardwell
Turner Falls, Mass.

SUPER SENIORS

Wayne Aaron
San Antonio, Texas

Willie Engelsen
Pinehurst, N.C.

John Greene
Morganton, N.C.

Peter Herrington
Camdenton, Mo.

Max Hollon
Evansville, Ind.

Mike Korstange
Asheville, N.C.

Hugh Menzies
Pinehurst, N.C.

Hamp Munsey
Greensboro, N.C.

John Roth
Mills River, N.C.

Ed Woekener
Asheville, N.C.

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