



2011

The 2011 U. S. Hickory Open™



Part of the Championship Series
of the Society of Hickory Golfers

Welcome to the 2011 U.S. Hickory Open™



Over the next few days, you will have the opportunity to test your golfing skills on a very beautiful and challenging 1917 Donald Ross design. In addition, everyone will renew old friendships, meet new hickory players and enjoy a wonderful time together.

We want to recognize a number of people without whom this event could not have occurred. Thanks go to ...

- You, for your interest in hickory golf and your participation in this hickory open.

- The French Lick Resort with special thanks to Dave Harner, director of golf at French Lick Resort, and his staff at the Donald Ross Course.

- Mountain Valley Spring Water for its continued generous and enthusiastic support and sponsorship of the U.S. Hickory Open.

- The dedicated members of the Society of Hickory Golfers (SoHG) who served on the tournament committee and who gave of their time and energy to plan and execute this event – Paul Dietz, Bob Caston, Dave Ellis, Rich Grula, Rich

Woeckener, Matt Dodds, Chris Deinlein and Hamp Munsey.

When possible, please share your appreciation with these people and our tournament hosts.

Finally, on behalf of the Society of Hickory Golfers, we ask for your continued support to promote the play of hickory golf. Get involved; share the experience and respect for the sport we are all privileged to play.

Thanks for your participation and support.

President – Society of Hickory Golfers

Tournament Director
2011 U.S. Hickory Open

FRENCH LICK RESORT

WEST BADEN & FRENCH LICK · INDIANA

Dear Participants and Guests:
We are very proud to host the 2011 Society of Hickory Golfers and the U.S. Hickory Open. Welcome to French Lick Resort!

French Lick's golf history is a rich one. The first course in French Lick was built in 1907, and in 1917, the Donald Ross Course at French Lick was opened. In 1924, the legendary Walter Hagen won the PGA Championship on the very course where you will be contesting your championship.

Golf at French Lick Resort has stood the test of time and is now recognized as one of America's

top golf destinations.

We hope you will enjoy your stay with us, enjoy our many amenities and, most importantly, that you will tell your friends about us, and someday return to visit us once again.

Best of luck in the competition! Have a great time in French Lick!

Best in Golf,

Dave

Dave Harner, PGA
Director of Golf Operations
French Lick Resort

Schedule of Events

Monday, July 11

- 8:30 a.m. – 3 p.m..... Registration at the Donald Ross Course
- 8:30 a.m. – 3:30 p.m..... Practice Round – Tee Times Required – Contact Pro Shop
- 5:30 p.m. Reception in the Atrium at the West Baden Springs Hotel
- 5:30-8:30 p.m. Club Swap
- 5:30-7 p.m. Open Bar
- 7-8 p.m. Light Hors d’oeuvres

Tuesday, July 12

- 8:30 a.m..... 1st Round Shotgun Start, Ross Course**
- 2 p.m. Ladies Casino Outing
- 6-7 p.m. Cocktail Party hosted by Woodford Reserve, Pete Dye Mansion****
- 7 p.m. Dinner at the Pete Dye Mansion

Wednesday, July 12

- 8 a.m..... Group Photo, Ross Course
- 8:30 a.m..... 2nd Round, Shotgun Start, Ross Course**
- 1 p.m. Awards Luncheon, Ross Course Clubhouse

**Golf Course Shuttle and Practice Range

****Shuttle service to the Pete Dye Mansion will be available from the West Baden Springs Hotel. It is **STRONGLY** recommended that **ALL** participants and guests use this service as parking is limited.

The practice range is at the Valley Course located between the two hotels.

**Shuttle service will be available to the Ross Course and is recommended.

Professional staff French Lick Resort

- Dave Harner**, PGA Director of Golf
- Andy Fortner**,
PGA Head Golf Professional
- Alex Whiteman**,
PGA Assistant Golf Professional
- Tyce Calvert**, PGA PGM Intern
- John Parker**, Superintendent
- Brett Fleck**, Assistant Superintendent



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The Course



Hilly, with ample bunkers and water, the Donald Ross Course will provide a true test for U.S. Hickory Open competitors

It's a par 70, just shy of 6,000 yards, or 5,050 for the ladies (or senior hickory players). The Ross tees are 6,500 and the tips take you back to 7,030. The course hosted the 1924 PGA and since has been a favorite for any number of Indiana championships. Course record of 62 is held by Denny Helper of Warsaw, Ind. who, in 1990, won the entirely modest and unassuming Indiana Assistants' Championship.

Bent grass greens, heavily grassed walls on sand bunkers. Lots of mature trees and water on several holes. Elevation changes come often and often unwanted. Flat lies are few. A few years ago, the resort collaborated with the Donald Ross Society to restore the course to the architect's intentions – 35 bunkers were brought back, with flat bottoms and deep faces. Greens were expanded to original square or rectangular shapes.

To ease any pain that might arise, there is a full bar.

The Ross course is ranked by Golfweek as one of the two best That You Can Play (a happily optimistic assumption) in Indiana.

The famous who have tested the course include Walter Hagen, Gene Sarazen, Bing Crosby, Bob Hope, Patty Berg, local boy Larry Bird, and Fuzzy Zoeller.



Past champions

2008 MIMOSA HILLS CC, MORGANTON, N.C.

OPEN

1	Jay Harris	151
2	Randy Jensen	157

RESERVE

1	Paul Dietz	136
2	Joe Guerard	145

SENIOR DIVISION

1	Ed Woeckener	139
2	Tad Moore	142

2009 MIMOSA HILLS CC, MORGANTON, N.C.

OPEN

1	Roger Andrews	150
2	Scott McAllister	154*

RESERVE

1	Jim Clawson	144
2	Rich Schmidt	146*

SENIOR OPEN

1	Tad Moore	155
2	Barry Markowitz	175

SENIOR RESERVE

1	Wayne Aaron	148*
2	Tom Ochs	148*

2010 MIMOSA HILLS CC, MORGANTON, N.C.

OPEN

1	Rick Woeckener	143
2	Scott McAllister	154*

RESERVE

1	Rusty Wells	143
2	Jay Harris	145*

SENIOR OPEN

1	Glenn E. Davis	161
2	John Hopper	165

SENIOR RESERVE

1	Mike Just	138
2	Tom Ochs	140

*card playoff

Join the Society of Hickory Golfers...



The Society of Hickory Golfers (SoHG) brings together like-minded players in friendly competitions, and the enjoyment of the fine traditions of the 'royal and ancient game'. A \$35 annual membership fee (there is an additional one-time \$35 initiation fee for new members) helps promote the sport, and includes:

- access to the SoHG handicap system
- subscription to our "A Wee Nip" publication, and the monthly SoHG newsletter
- qualification for play in the U.S. Hickory Open
- website access, with equipment guidelines, playing tips and more...

Join today by visiting hickorygolfers.com, and clicking on the "join" tab. New members receive a SoHG leather bag tag.



www.hickorygolfers.com

COMPETITORS – 2011 U.S. HICKORY OPEN

CHAMPIONSHIP DIVISION

Roger Andrews
Jenks, Okla.

Eddie Breeden
Upland, Calif.

David Brown
Omaha, Neb.

Hugh Cameron
Corunna, Ont.

Robert Caston
Coranger, Ind.

Keith Cleveland
Jackson, Miss.

Bert Coghill
Orland Park, Ill.

Bobby Crotty
Dallas, Texas

Chris Deinlein
Greensboro, N.C.

Russell Eaves
Greenville, N.C.

David Ellis
Zanesville, Ohio

David English
Newburgh, Ind.

Josh Fischer
Louisville, Ky.

Doug Floyd
Decatur, Ala.

Tim Flynn
Lexington, Ky.

Brad Friedberg
Little Rock, Ark.

Michael Gagnier
Penfield, N.Y.

Dave Gamet
St. Joseph, Mo.

Bill Geisler
Winter Springs, Fla.

Alan Grieve
Brisbane, QLD

Richard Gula
Orlando, Fla.

Joseph Guerard
Winneconne, Wisc.

William Harkins
Morganton, N.C.

Charles Jay Harris
Pinehurst, N.C.

Eric Hjortness
Neenah, Wisc.

Ben Hollerbach
Chamblee, Ga.

Joe Hollerbach
Southlake, Texas

Kenneth Holtz
Sun City West, Ariz.

Scott McAllister
Willston, Vt.

Robert Metz
Lawrenceburg, Ind.

Jeremy Moe
Lavaca, Ark.

Andy Moye
Maury, N.C.

George Phinney
Ripton, Vt.

Skip Platt
Keswick, Va.

Bob Platt
Lynchburg, Va.

Steve Raupe
Oklahoma City, Okla.

Rick Rechter II
Hopkinsville, Ky.

Randy Renaud
North Little Rock, Ark.

Marty Rosen
Louisville, Ky.

Richard Schmidt
Southern Pines, N.C.

Brian Schuman
Melville, N.Y.

Bill Sewell
Huntsville, Ala.

John Short
South Pasadena, Calif.

John Slaby
Wyoming, Mich.

Breck Speed
Hot Springs, Ark.

Michael Stafford
Dallas, Texas

Scott Staudacher
Rockford, Mich.

Mike Stevens
Tampa, Fla.

William Tanner Stewart
Zanesville, Ohio

David Tanner Stewart
Zanesville, Ohio

Rick Woeckener
Fredericksburg, Va.

LADIES

Claudia Aaron
Atlanta, Ga.

Mary Ellen Harkins
Morganton, N.C.

COMPETITORS – 2011 U.S. HICKORY OPEN

SENIOR DIVISION

Wayne Aaron
Atlanta, Ga.

Robert Ahlschwede
Olympia, Wash.

James Clawson
Charlottesville, Va.

James Davis
Grand Rapids, Mich.

Paul Dietz
Sarnia, Ontario

Bill Engelson
Pinehurst, N.C.

Michael W. Fay
Hartford, Ct.

Russell Fisher
Des Moines, Iowa

Robert Gardenhire
Eufanda, Okla.

Bob Georgiade
Durham, N.C.

John Greene
Morganton, N.C.

Roger Hill
Grand Rapids, Mich.

James Max Hollon
Evansville, Ind.

Terry Howarth
Washington, Pa.

Mike Just
Louisville, Ky.

Barry Markowitz
Sanford, N.C.

Doug Marshall
London, Ont.

Hugh Menzies
Pinehurst, N.C.

Charles Mitchell
Lexington, Ky.

Tad Moore
Selma, Ala.

Hampton Munsey
Greensboro, N.C.

Tom Ochs
Bloomington, Ill.

William Reed
Des Moines, Iowa

William Scheben
Crestview Hills, Ky.

Greg Smith
DeForest, Wisc.

Eric Wagner
Charlottesville, Va.

Joseph Whisnant
Rocky Mount, N.C.

SPONSORS



Tad Moore Hickory Classics



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HIGHLY EVOLVED MARKETING



**Orange County
Beverage Co., Inc.**

America's Premium Water

Since 1871TM



*For delivery of Mountain Valley Spring Water
to your home or office, visit us on the web at
www.mountainvalleyspring.com.*

**In celebration of 140 years of bottling our award winning
natural spring water in glass, we are proud to sponsor the
Society of Hickory Golfers 2011 Championship Series.
To learn more about playing golf with hickory shafted clubs or
to enter a Mountain Valley Championship Series Tournament,
go to www.hickorygolfers.com.**