



Member Profile

Mitch Laurance

Myrtle Beach, S.C.

A five-year member of the SoHG, Mitch is a commentator for ESPN Championship Billiards and is an actor, television producer, host and writer of *On The Green Golf Video Showcase* from Myrtle Beach, S.C. He is co-director of *Whole-In-One*, a unique national golf workshop program. He and his wife, Ewa, live in Myrtle Beach.

How often do you play hickories?

All the time, and I play only hickories.

What's in your play set?

- *From Louisville Golf: E. Just & Bros. driver and cleek; 23-degree mid-iron; Calamity Jane putter; A. Whiting mashie niblick*
- *A brassie from Heritage Golf, St. Andrews*
- *Star OA Irons from Tad Moore Golf: 52-degree niblick; spade mashie; mashie; deep face mashie; and mid-iron*

Favorite club?

The sweetest club made: my E. Just & Bros. driver.

Favorite course for hickories?

Eden Course, St. Andrews, Scotland.

Favorite hickory tournament?

My first one, this November at Mid-Pines.

Any particular player or aspect of golf history you especially enjoy?

Bobby Jones. I love to read about the early players and courses, both in Scotland/Ireland and America.

Best thing about hickory golf?

The feel of the wood, the sound of the shaft moving through the swing. Hickory golf gives me the opportunity to get back to the true creativity of the game, to experience the game in a pure way. The enjoyment I've gotten by playing with hickories has led me to deeper growth both on and off the course. I had been frustrated with golf and its technological aspect, so much so that I was close to giving it up. Playing with hickories brought me back to the game. That's why when I have a chance to play, I only play my hickories.

One thing you'd like to see the SoHG do or do better?

The SoHG is doing a great job.

Ideas to promote SoHG, hickory golf?

For the SoHG: Use social media – I'm currently putting together a hickory Facebook site with Darin Bunch. (Editor's note: The SoHG can be found on Facebook.)

For hickory golf: Organize demo day outings at local clubs that would allow people to try hickories.

